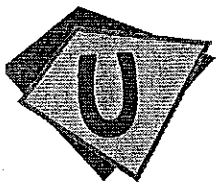
PERSUASIVE writing

ull your audience in with an interesting hook in your introduction.

xplain your point of view.

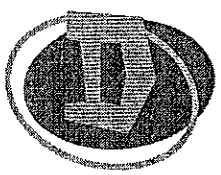
easons will help your audience be persuaded.

way your audience.



se convincing language.

ddress possible alternative points of view, with reasons to counteract them.



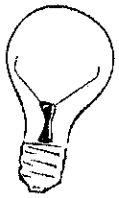
eliver a strong message that is repeated in the conclusion.

ntice your readers with proper word choice and sentence structure.

® and Sadlier.® are registered trademarks of William H. Sadlier, Inc. Copyright ©2015 by William H. Sadlier, Inc. All rights reserved. May be reproduced for education use (not commercial use)

Name: _____

Persuasive Essay: Graphic Organizer



Pick an essay topic that is important to you. State your opinion clearly, giving your reasons with two to three supporting facts. Use this plan to prepare the content of your essay.

PERSUASIVE WRITING PLAN

Essay Topic	What is your opinion on this topic?
Reason 1:	Why? Support your reason.
Reason 2:	Why? Support your reason
Reason 3:	Why? Support your reason